

WIN EURASIA

EURASIA'S LEADING
INDUSTRY FAIR

5 - 8 June 2024

Istanbul Expo Center, Yeşilköy

INDUSTRIES MEET DIVERSITY

Deutsche Messe



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WIN EURASIA 2024 EURASIA'S LEADING INDUSTRY FAIR

WIN EURASIA | #30YearsofWIN

WIN EURASIA - World of Industry Fair, the largest international industrial fair of the region and its sector, will open its doors at Istanbul Expo Center between 5 and 8 June 2024.

WIN EURASIA, which has hosted thousands of innovations and countless product launches with hundreds of participating companies in the past 30 years of the manufacturing industry, is preparing to lead industrial transformation with the latest products by bringing together the most important players of the industry this year.

Energy, Electrical & Electronic Technologies, Welding and Robotic Welding Technologies, Logistics, Supply Chain Management & Intralogistics Solutions, Industrial Manufacturing Machinery, Industrial Automation and Factory Automation Systems come together under the roof of WIN EURASIA.

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WIN EURASIA 2023 HIGHLIGHTS



108 VIP buyers from **19** countries



60+ International and national media partners



25 Supporting associations & public institutions



38.586 Visitors from **127** countries



55.000 m² Exhibition area in **6 Halls**



22 Panels
77 Speakers



662 Exhibitors from **16** countries



1.200+ live broadcast viewers



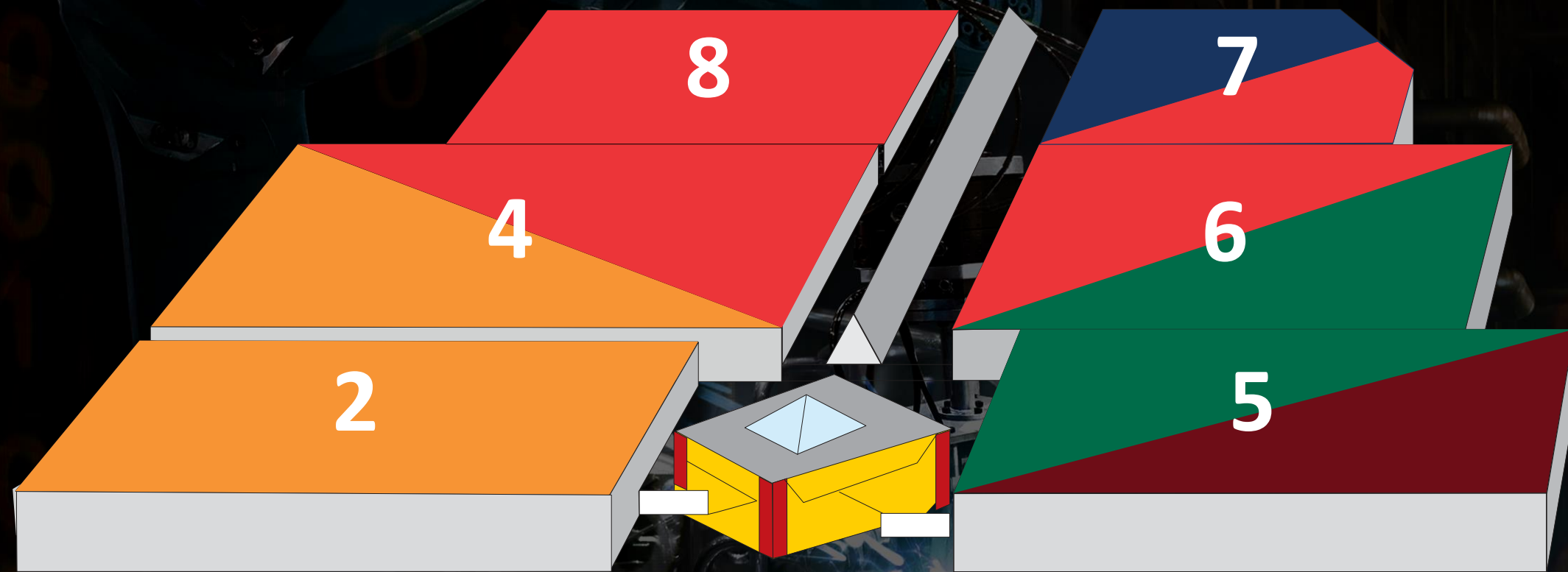
96.000+ industry professionals from **127** countries at Digital B2B Platform & **400+** B2B Matches

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WIN EURASIA 2024 HALL LAYOUT



Istanbul Expo Center, Yeşilköy

- Hall 2-4 Energy, Electrical and Electronic Technologies
- Hall 4-8 Industrial Automation and Factory Automation Systems
- Hall 7 Logistics, Supply Chain Management and Intralogistics Solutions
- Hall 6-7 Robotic Automation
- Hall 5-6 Welding and Robotic Welding Technologies
- Hall 5 Industrial Manufacturing Machines

WIN EURASIA 2024 Industrial Manufacturing Machines

PRODUCT GROUPS

- Metal Forming Technologies
- Processing Technologies
- Bonding/Insertion Technologies
- Surface Processing Technologies
- Tool Accessories, Components
- Machine Elements and Components
- Hand Tools, Hardware
- Occupational Safety and Environmental Protection, SAFE@WORK
- Wire, Pipe and Profile

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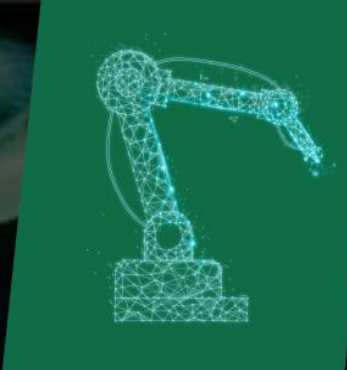
Welding and Robotic Welding Technologies

PRODUCT GROUPS

- Welding Machines
- Welding Robot Technologies
- Welding Equipment
- Analysis Systems
- Industrial Gases
- Embedded systems
- Bonding and Splicing Technologies
- Welding Accessories and By-Products

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Logistics, Supply Chain Management and Intralogistics Solutions

PRODUCT GROUPS

- Lifting and Transport Systems
- Smart Storage and Loading Solutions
- Management and Service
- Collection and Packaging
- Logistics Informatics

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WIN EURASIA 2024

Energy, Electric and Electronic Technologies

PRODUCT GROUPS

- Electrical Energy Generation Systems, Combustion Machines, Uninterruptible Power Systems
- Renewable and Clean Energy
- Transformers, Accumulators and Uninterruptible Power Supplies
- Cables and Equipment for Electrical Power Transmission
- Electrical Switches and Electrical Power Distribution Materials
- Electronic and Optoelectronic Materials
- Electrical and Electronic Test and Measurement Materials
- Lighting Materials
- Electrical Power and Engineering Services
- Air Conditioning Systems and Technologies

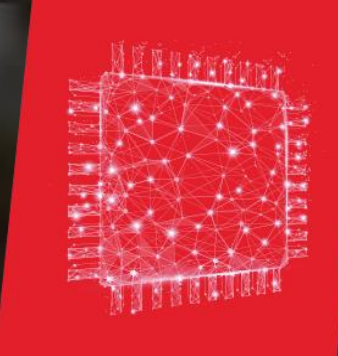
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Industrial Automation and Factory Automation Systems



PRODUCT GROUPS

- Assembly and Transport Systems, Linear Positioning Systems
- Robotics
- Industrial Image Processing Systems
- Control Systems, PLC, SCADA
- Sensor and Motion Systems (Actuators)
- Industrial PCs
- Communication, Networks and Field Bus Systems
- Embedded systems
- Measurement and Test Systems
- Industrial Automated Information Capture and Identification Systems
- Industrial IT and Software
- Laser Technology
- Industrial Building Automation Systems
- Automation Services
- Electric Motors, Frequency Inverters and Motor Drives
- Gears and Mechanical Drive Systems
- Hydraulics and Pneumatics
- Digital Factory- IIoT Product Groups
- Process and process automation technologies

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WIN EURASIA 2024 SPECIAL AREAS

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HYDROGEN SPECIAL AREA | HALL 2

In order to prevent environmental pollution caused by energy production and consumption based on fossil fuels, we are starting to talk about the production and applicability of more sustainable and cleaner Hydrogen energy in the Hydrogen Special Area at WIN EURASIA 2024.

Heavy industry is one of the main areas of use of hydrogen energy. The development of technology and infrastructure related to the production, storage, transportation and use of Hydrogen Energy brings many new business areas and projects. The production lines of industries with intense carbon emissions have begun to prepare their infrastructure to be compatible with Hydrogen technology.

Thanks to the Hydrogen Special Area in WIN EURASIA 2024, you can see the processes and projects in this transformation or have the opportunity to introduce your solutions.

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WIN EURASIA 2024 SPECIAL AREAS

5G

5G ARENA | HALLS 6 & 7

5G Offers Brand New Opportunities for Vertical Industries with Wireless Communication Technology. You Are Invited to WIN EURASIA to Explore Turkey's Industrial 5G Scenarios Live!

WIN EURASIA, which made history last year as the fair that introduced 'Industry 5.0: Factory of the Future', controlled by 5G and metaverse, to the manufacturing industry in Turkey for the first time, will lead the industry again this year with the "Robot Application Area and Metaverse Arena".



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WIN EURASIA 2024 SPECIAL AREAS

5G

DIGITAL FACTORIES SPECIAL AREA | HALL 7

“Turkey has the potential to create 3 million jobs in the next 10 years with the economic benefits and social changes that automation, artificial intelligence and digital technologies will create. “Adoption of digital technologies is very important for Türkiye.”

5G, IoT, MES/MOM, ERP, supply chain management and Industry 5.0 applications are the main themes of WIN EURASIA 2024 Digital Factories Special Area. In addition, cloud technology, industrial security, artificial intelligence, machine learning, digital twin and additive manufacturing technologies also contribute to the Digital Factories Special Area.

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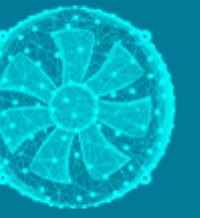


30 YEARS

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WIN EURASIA 2024 SPECIAL AREAS



COMVAC | Compressed Air & Vacuum Technologies Special Area | HALL 6

WIN Eurasia, Eurasia's leading industrial production technologies and manufacturing industry fair, which will celebrate its 30th anniversary in 2024, is preparing to bring together the industry's leading brands and innovative solutions with industry professionals, with the special area of Compressed Air and Vacuum Technologies, as it does every two years.

- Compressors focusing on energy efficiency
- New generation air dryers and filters
- Air Tanks
- Nitrogen Generators
- Oxygen Generators
- Hydrogen Generators
- Blowers
- Industrial Vacuum and Pumps

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HOSTED BUYER PROGRAM

WIN EURASIA hosts senior managers and purchasing officials from all over the world in Istanbul within the scope of the "Hosted Buyer Program" organized jointly by the Machinery Exporters Association (MAİB) and the Turkish Machinery Federation (MAKFED).

With the program that offers the opportunity to have one-on-one meetings with representatives of world-leading companies, WIN EURASIA exhibitors increase their exports and open up to new markets.

HOSTED BUYER PROGRAM

- ✓ Opportunity to meet with senior officials
- ✓ Meet the right buyers for your business
- ✓ Discover new markets
- ✓ Face to face meetings

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B2B PLATFORM

WIN EURASIA brings together exhibitors and visitors with its "B2B Platform".

With the platform that offers fast, practical matching opportunities to exhibitors and visitors, companies reach maximum visibility, while buyers can easily supply the products they are looking for during the procurement process.

B2B PLATFORM

- ✓ One on one meetings
- ✓ Maximum visibility
- ✓ Right products, right buyers
- ✓ Showcase your brand throughout the year

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See you at
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THANK YOU!

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